



CLASS X: ENGLISH(101)
MIDTERM ASSESSMENT
SESSION:2024-25

Name: Dyutiman Tripathy

Roll No: 17

Weightage:

80 marks

Time Duration:

3 hrs

General Instructions:

1. The Question Paper contains FOUR sections - READING, WRITING, GRAMMAR and LITERATURE TEXTBOOK.
2. Attempt questions based on specific instructions for each question.

SECTION A -Reading (22 marks)

Q1. Read the following text and answer the questions that follow.

12

1. The seasonal problem of water taps running dry is plaguing most of our major cities. With the bigger rivers flowing in trickles and ponds and wells reduced to clay pits, village women in remote areas have to fetch every drop of water for drinking, cooking, washing and so on, across large distances. This has only worsened a perennial problem, that of widespread pollution of water, rendering it unfit for human consumption. The monsoons and the attendant floods will not solve this problem.
2. The Delhi Administration is seriously worried about the threat to civic health posed by the polluted waters of the Yamuna. Two main tanks are to be set up to treat sewage. At present, only 60 per cent of the 200 million gallons of the city's sewage receives any kind of treatment before it is dumped into the river which supplies water not only to this city but to innumerable towns and villages downstream. The Ganga, the Yamuna, the Kaveri, in fact, all our important rivers serving many urban conglomerations, are fast becoming a major source of diseases.
3. A comprehensive bill introduced in the Parliament recently envisages the setting up of central and state boards for the prevention and control of water pollution. But it will obviously take some time before legislation is passed and effectively implemented. Meanwhile, the problem continues to swell. According to a survey of eight countries conducted a couple of years ago, 90 percent of all child deaths were due to water-borne diseases. It is the same unchanged story today.
4. In a country like India, a burgeoning population continuing to use the open countryside as a lavatory means that with every dust storm and rain, human's excreta laden with germs and parasites find their way to ponds, shallow wells and even the streams and rivers. Only 18 percent of the rural folk have access to potable water.

5. A new threat that has already assumed alarming proportions is industrial waste which is generally dumped untreated into the nearest river. For instance, for every kilogram of processed hides, 30-40 litres of foul-smelling, wastewater has to be disposed of. There are at least 900 licensed tanneries in the organised sector. Putrefied paper and jute waste, metallic waste from strawboard and textile mills, sulphur, ammonia, urea, metallic salts and corrosive acids all find their way to the rivers of India.

6. It is important not only to make new laws to ensure the purity of water but also to realise the urgency of implementing them ruthlessly if we are to avoid a national health disaster cutting across the barrier between towns and the countryside.

Answer the following questions, based on the passage above.

12

(i) Why does the writer say that 'this has only worsened a perennial problem'?

1

- (a) There is climate change and increasing floods.
- (b) More and more is becoming unfit for human use.
- (c) The water table has gone down.
- (d) There is no more clean water.

(ii) Based on your reading of the text, list two reasons why the writer says that:

2

According to a survey of eight dwelling countries conducted a couple of years ago, 90 percent of all child deaths were due to water-borne diseases. (Answer in about 40 words)

(iii) Complete the sentence appropriately.

1

Only 18 percent of the rural folk have access to potable water because

(iv) The passage includes some words that are opposites of each other. From the sets (a)-(e) given below, identify two sets of antonyms.

1

- (a) Reduce and swell
- (b) Prevention and control
- (c) Burgeoning and becoming
- (d) Running and plaguing
- (e) Town and countryside

(v) Complete the sentence appropriately.

1

The need of the hour to avoid a national health disaster is to

(vi) Which new threat is the writer talking about in Paragraph 5? Answer in about 40 words.

2

(vii) Select the option that corresponds to the following relation below:

1

A new threat that has already assumed alarming proportions is industrial waste which is generally dumped untreated into the nearest river. (Paragraph 5)

- (a) The crime rate is at its peak mainly caused due to inequality, financial burden and over exposure to television.
- (b) Human behaviour is often affected by the people around them.
- (c) Happiness can be found in even the smallest of things in life, said a wise person.
- (d) In order to be successful, one needs to have patience and perseverance.

- (viii) The writer expresses his concern when he says only 18 percent of the rural folk have access to potable water. State one point that supports the above statement. 1
- (ix) Give two reasons why it is necessary to make new laws and implement them. 2
- Q2. Read the passage given below and then answer the questions. 10

1. Celebrities advertising products is nothing new it has been part of our lives for years. Back in the 2000s, you couldn't sit through a commercial break without seeing the teen pop icon of that time, Britney Spears, endorsing Pepsi. The Pepsi legacy was later continued by the most famous celebrity Beyonce. She was paid millions to promote the carbonated drink, which outraged health advocacy groups. Many concerned people questioned her ethics, as to why she was supporting a drink that plays a major role in causing obesity.

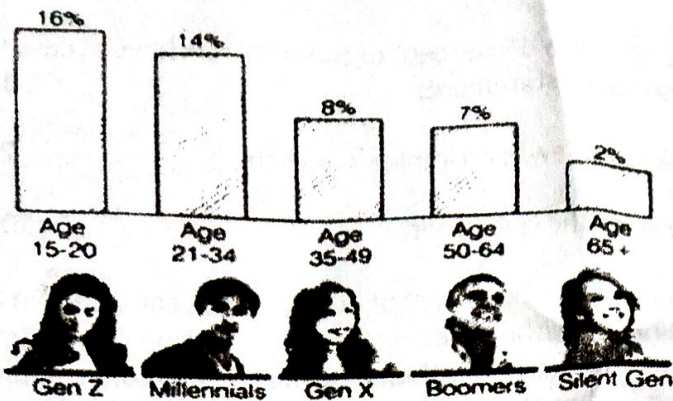
2. With the growing importance of social media in a shopper's purchase journey, companies are evolving and stepping up the endorsement game across different channels. With celebrities vouching for promoting their products, brands can increase awareness, trust, and familiarity, which are important variables in the purchase decision-making process.

3. Consumers feel more sympathetic towards a brand if their products are promoted by a celebrity they admire or relate to. It's a simple psychological effect: people believe that purchasing a product that's promoted by a celebrity they admire, will allow them to emulate the celebrity's desired traits or attract similar people into their lives. They will associate the celebrities' success, beauty, athletic skill, etc. with a particular product.

4. Research by Nielson conducted in 2015 broke down the level of trust in advertising formats by different generations. It found that celebrity endorsements resonate more strongly with Generation Z (ages 15 - 20) and Millennial (ages 21 - 34) audiences. Brands are taking advantage of that by increasingly utilizing the social media communities of celebrities. Social media is a way for consumers, in particular, those of younger demographics, to engage and build intimate connections with the celebrities they follow, making it the place for these celebrities to plug a company or a product on their personal social media accounts.

5. While celebrity endorsements certainly help to attract consumers, their direct influence on the consumers' purchasing decisions is inconclusive. As consumers are becoming better educated and have faster access to information, blind faith in celebrity endorsement is beginning to wane. They will be attracted to a brand because of a celebrity but they will quickly move away if the product does not perform. It's the quality of your product that will keep consumers coming back, not a celebrity link.

6. A brand needs to tell the consumer why a product makes sense for them as individuals and what problem they can solve with it, not solely rely on a real-life Barbie doll, athlete or pop-culture icon. If they can't, their products will lose value over time and consumers will be the first ones to turn their backs.



Answer the following questions, based on the passage above. 10

(i) Complete the following sentence appropriately. 1

Blind faith in celebrity endorsement is beginning to wane because

(ii) Fill in the blanks. 1

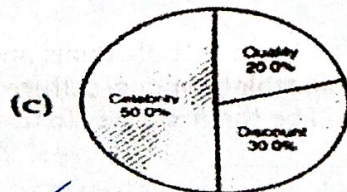
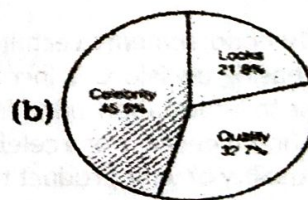
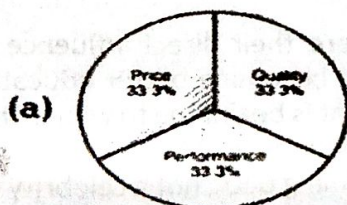
From Paragraph 3 we can infer that people believe that purchasing a product that's promoted by their favorite celebrity will help them(emulate/desire) their traits or (attract/repel) similar people into their lives.

(iii) Infer one reason for the following, based on information in Paragraph 2. Answer in about 40 words. With celebrities vouching for promoting their products, brands can increase awareness, trust, and familiarity. 2

(iv) List any one advantage of social media in brand promotion. 1

(v) Based on the figure, which age group can be said to believe in the celebrity endorsement? 1

(vi) Select the pie chart that appropriately depicts the needs of the customers who are well-informed and educated. 1



(d) None of these

(vii) List any 2 benefits of 'celebrity endorsement' as mentioned in para 2 in about 40 words. 2

iii) Select the correct option to complete the following sentence.

Consumers are no longer lured by celebrity endorsements because (Paragraph 5)

1

- a) celebrities are too busy to promote these brands and their products.
- b) they are more informed and will discontinue if the product lacks quality and does not perform.
- c) they do not like celebrities anymore.
- d) the brands are not collaborating with celebrities as they did earlier.

SECTION B (Writing - 22 Marks)

Q3. You are going on a school picnic with your classmates and teachers. You are very excited. The night before the trip you sit down to write your diary. Describe what you have planned for the picnic and how you hope to enjoy yourself there. You are Rajesh/Radhika. Write your diary in 100-150 words. 3

Q4. Write a factual description of your study room, in about 100 words. 4

Q5. You are Preeti / Pramod residing in Subhadra Apartments, Bhubaneswar, Odisha. You have observed with increasing concern that garbage collection continues to be done without segregation in your neighborhood. Write a letter to the Editor of a national daily voicing your concern along with the rationale behind the importance of garbage segregation. Suggest ways in which the RWAs can participate in this programme with reference to the Unit 'Environment'. 7

Q6. Mountview Public School, Mussoorie, is run by an NGO to give quality education to the children of the deprived sections of the society. The Principal of the school feels that blackboards in the classrooms need to be replaced. She decides to ask the Chairperson of the NGO named "Education for all" for funds. Write her letter with reference to the MCB Unit 'Education'. 8

HINTS

- Initiation of funds for the new boards.
- Replace the chalkboards with white boards.
- White boards are durable and necessary.
- Release funds at the earliest.
- Contact a local supplier.

SECTION C : GRAMMAR (10 marks)

Q7. Complete the tasks A-C, as directed.

A. Fill the blanks (i) -(iii) with the appropriate option from those in the brackets. 3

Cyclists, pedestrians and motorists (i) _____ (make/made/had made) different demands on road design which (ii) _____ (may/must/will) lead to conflicts. Some jurisdictions give (iii) _____ (most priority/more priority/ priority) to motorized traffic, for example, setting up one-way street systems, free right turns, high-capacity roundabouts, and slip roads.

B. There is a word missing in each line. Write the missing word along with the one that comes before and the one that comes after it in your answer sheet. 4

S No.	Text	Word Before	Omission	Word After
Eg.	The telephone there for your convenience, not	there	Is	for
1	for convenience of your callers. Yet, as soon as			
2	we hear the phone ring, we act if we are fire fighters			
3	rushing to a five-alarm fire. We run pick it up as if			
4	our lives depended on the call being answered once.			

(C) Do as directed. 3

(i) Rearrange the following jumbled words/phrases in the given dialogue to create a meaningful sentence. 1

Mohan-Do you know why many people do not like the concept of a zoo?

Lalit-No, I don't. Can you give me a valid reason why?

Mohan-LIKE/ZOOS/ANIMALS IN CAGES/ MANY/ DO NOT/ ZOO/ CONCEPT OF/ PEOPLE/ THE/ KEEP/ AS

(ii) Report the dialogues to complete the paragraph that follows. 1+1

Rohit: I have bought a new DSLR camera.

Mohit: What will you do with this?

Rohit: I will click beautiful pictures with this camera.

Rohit told Mohit that (a) _____. As Mohit was not aware of it, so he asked (b) _____. To this, Rohit answered that he would click beautiful pictures with that camera.

SECTION D (Literature - 26 Marks)

4+4

Q8. Read the given excerpts and answer the questions briefly.

A. But one night a nightingale
In the moonlight cold and pale
Perched upon the Sumac tree
Casting forth her melody.

(The Frog and the Nightingale)

- (i) Whom did the Sumac tree belong to?
- (ii) How did the nightingale's song affect the audience?
- (iii) What does 'Casting forth her melody' mean?
- (iv) Where did the nightingale perch?

B. VICTORIA: What are they coming for? They haven't been here for ages.

MRS. SLATER: They're coming to talk over poor grandpa's affairs. Your father sent them a telegram as soon as we found he was dead. (A noise is heard.)

Good gracious, that's never them. (MRS. SLATER: hurries to the door and opens it.) No, thank goodness! It's only your father.

(HENRY SLATER, a stooping, heavy man with a drooping moustache, enters. He is wearing a black tailcoat, grey trousers, a black tie and a bowler hat. He carries a little paper parcel.)

(The Dear Departed)

- (i) Who are they in the above extract?
- (ii) What is the meaning of the word 'ages' in the extract?
- (iii) What is the occasion that 'They' are coming for?
- (iv) What will 'They' do when they come?

Q9. Answer the following questions in 30-40 words.

2x5 = 10

- (i) Why did Ali not come to the Post Office for several days? Why was he impatient when he finally returned to the Post Office?
- (ii) Bring out the irony in the title of the play "Dear Departed."
- (iii) Time brings the greatest of the great to their knees. How is this true of King Ozymandias?
- (iv) Yet in both these boyish faces there was a seriousness which was far beyond their years. Explain.
- (v) "It was Mrs. Packletide's pleasure and intention that she should shoot a tiger." Why was Mrs. Packletide intent on shooting a tiger?

Q10. Answer the following question in about 150 words.

8

Mrs. Packletide killed a tiger and John Hallock got the bulliest plot of a story. Compare the deliberate versus the accidental notions of Mrs. Packletide and John Hallock in achieving their goals. Do you agree that their actions were deliberate or accidental and why?